



FOR IMMEDIATE RELEASE

DCLI Enhances Direct ChassisLink Domestic Pool (DCL53) with GPS Rollout

[Charlotte, NC] – [December 18, 2024] – Direct ChassisLink, Inc. (“DCLI”) is announcing a major initiative to further enhance the quality, reliability, visibility and operational efficiency of its 53’ domestic chassis fleet. As part of our unwavering commitment to providing superior service and fleet excellence, we are making a significant investment to upfit and monitor all 152,000+ of our DCL53 chassis with GPS technology. The rollout will begin immediately and is expected to be completed by late 2026.

Data Visibility for Enhanced Efficiency

The integration of GPS units into DCL53 marks a transformative step forward in how we monitor and manage our equipment. This technology allows us to provide unprecedented operational visibility and data-driven benefits enabling customers to optimize asset utilization and streamline operations. Key advantages include:

- **Asset Tracking:** GPS technology provides precise location data—improving chassis availability across critical markets, allowing customers to shorten cycle times and provide shipment visibility.
- **Advanced Inventory Insights:** Customers benefit from accurate inventory visibility, including chassis status—whether stacked, unstacked, racked, mounted, or bare—helping to meet evolving demand efficiently.
- **Location-Based Alerts:** The ability to geofence locations provides the potential to create customer alerts upon entry and exit.
- **Optimized Driver and Terminal Efficiency:** GPS-driven insights help measure driver time at terminals, roadability, and flip lines—supporting improved fleet management and operational flow.
- **Billing and Reconciliation Accuracy:** Integrated sensors determine if a chassis is mounted with a container, streamlining billing processes and reducing inventory reconciliation time.
- **Fleet Optimization:** Real-time monitoring ensures chassis are effectively located and repositioned, reducing delays and enhancing logistics planning for improved customer satisfaction.





Proactive Maintenance and Safety Management

The GPS rollout reinforces DCLI's commitment to fleet safety and reliability by improving maintenance visibility and response times:

- **Inspection Preparedness:** GPS technology helps locate chassis needing FMCSA inspections, ensuring critical safety checks and repairs occur before mounting a container, minimizing downtime and ensuring compliance.
- **Optimized Maintenance:** Accurate mileage tracking enables proactive scheduling of maintenance, optimizing chassis performance and preventing unexpected breakdowns. Detection of hard braking or rough handling events will signal the need for further inspections.
- **Enhanced Responsiveness:** With exact location data, response times for road service are reduced, minimizing delays caused by unknown or inaccurate equipment locations.
- **Recall Management:** Enhanced visibility improves responsiveness should equipment ever need to be recalled, creating a safer operational environment for all stakeholders.

A Commitment to Excellence

Previously available as an optional upgrade, GPS technology will now come standard across all DCLI 53' chassis. This initiative underscores our commitment to being the chassis partner of choice and providing a superior quality fleet that exceeds customer expectations.

“At DCLI, quality is a top priority, and this initiative reflects our dedication to delivering exceptional value to our customers,” said Lee Newitt, chief executive officer at DCLI.

“Equipping our entire DCL53 chassis fleet with GPS technology is a testament to our ongoing mission to lead the intermodal industry with innovative solutions and unparalleled fleet quality.”

As we embark on this significant quality milestone, we look forward to strengthening our partnerships with customers and enhancing the services we provide. You can follow the implementation of our DCL53 fleet enhancement at www.DCLI.com/DCL53.

About DCLI

DCLI is the largest provider of marine and domestic container chassis to the U.S. intermodal industry. Since 2009, when the company pioneered the exit of ocean carriers from the chassis



business, it has generated consistent growth through expansion, acquisition, and innovation. Today, DCLI serves motor carriers, ocean carriers, beneficial cargo owners, and domestic shippers. With over 415 locations on or near key port facilities, depots, and intermodal hubs throughout the U.S., the company now owns, leases, and manages approx. 138,000 marine chassis and 152,000 domestic chassis. DCLI is owned by a consortium of investors composed of GIC, [OMERS Infrastructure](#), and <https://www.whinfra.com/>.

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